



**Spring Educational Conference**  
Four Points by Sheraton, Charleston, WV  
**Friday, March 15, 2024**

**CONFERENCE SCHEDULE**

*This conference is approved for 5 CPE/CEU credits.*

8:00 – 9:00 a.m.	<b>Registration, Networking &amp; Exhibit Area Opens</b>
9:00 - 9:15	<b>Welcome from WVMGMA</b>
9:15 – 10:00	<b>WV Legislative Session Wrap-up</b>  Steve Roberts - President, WV Chamber of Commerce      Brian Dayton - VP of Policy & Advocacy, WV Chamber of Commerce
10:00 – 10:30	<b>WV Medicaid Update</b>  Sarah Young Deputy Commissioner, Policy and Operations
10:30 – 10:45	<b>Break/Vendor Visitation</b>
10:45 – 12:00 p.m.	<b>Dynamic Leadership</b>  Keith Matheny Mentalist and Motivating Entertainer
12:00 – 1:00	<b>Networking/Lunch with Vendors</b>
1:15 – 2:30	<b>Break-out Sessions</b> <b>Commercial and Medicaid Payer Updates</b> Aetna Better Health, Aetna Commercial, CareSource, Highmark Health Options, Peak Health, The Health Plan, UniCare, United HealthCare and WV PEIA <b>Diversity, Equity and Inclusion Panel Discussion</b> Julian H. Woods J.D.      A. Todd Howell, DHSc      Jack Jarvis Director of DEI - WVU Health System      CEO - Beckley ARH Hospital      Communications Director Fairness West Virginia
2:30 – 2:45	<b>Break/Vendor Visitation</b>
2:45 – 3:30	<b>Company Culture Impacts Retention / Unforced Errors</b>  Rachel Galloway, MHA      David Conley, MHA  Department Administrator, OBGYN - Marshall Health      WV Region Clinic Administrator, Appalachian Regional Healthcare
3:45 - 4:00	<b>Closing Comments/Door Prizes (must be present to win)</b>