



## SPRING CONFERENCE AGENDA

*This conference has been approved for up to 10.5 CPE/CE credits.*

### **THURSDAY – May 19, 2022**

- 12:30 pm                   **Registration, Networking & Exhibit Area Opens**
- 1:00 pm                   **Welcome**  
*Marla Nichols - WVMGMA President*
- 1:10 pm                   **Creating and Fostering an Engaged Workforce**  
*Zach Abraham, Partner - Align HR*
- 2:00 pm                   **Practical and Legal Considerations of Return to Office Versus Remote Working**  
*Jennifer B. Hagedorn, Esq., and April Morgan Hincy, Esq.*  
*Labor and Employment team - Bowles Rice LLP*
- 2:50 pm                   **Break\***
- 3:10 pm                   **Panel Discussion – Working in Healthcare During and After the Pandemic**  
*featuring the afternoon’s presenters and others*
- 4:30 pm                   **Closing Announcements and Adjournment**
- 6:30 pm                   **Networking Reception & Dinner\***

### **FRIDAY – May 20, 2022**

- 7:30 a.m.                 **Continental Breakfast Begins; Exhibits Open**
- 8:00 am                   **Keynote Speaker Session – The Big Why**  
*Tony Caridi*  
*Sportscaster & Director of Business Development - PikeWood Creative*
- 9:15 am                   **Break\***
- 9:30 am                   **Best Practice Solutions**  
*Moderated by Rick Wilton*  
*(including medical malpractice updates, payer updates, legal matters, and more)*
- 10:30 am                 **Strategies for Promoting Staff Engagement in Quality Measures**  
*Sarah Stevens, PsyD - HIMG/St. Mary’s Medical Center*
- 11:15 am                 **Cybersecurity for Healthcare in the Age of Ransomware**  
*Sam Vance - IT Consultant*
- 12:00 pm                 **Lunch\*/Exhibits/Networking**
- 1:00 pm                   **Building Drug-Responsible Workplaces**  
*Ashley Shaw, MS, MPA*  
*CORE Director, Division of Addiction Sciences - Marshall Health*
- 2:00 pm                   **Break\***
- 2:15 pm                   **Digital Marketing 101: Reach Your Patients Where They Are**  
*Amy Frasure, Co-Owner - Bullseye Total Media*
- 3:15 pm                   **Closing Comments/Door Prizes (must be present to win)**

*\*Dinner sponsored by our Platinum & Gold Sponsors. \*Lunch sponsored by our Platinum, Gold, & Silver Sponsors.*

*\*Refreshment Breaks sponsored by our Silver Sponsors.*



**Platinum**



**Gold**



**Silver**



**Silver**



**Silver**